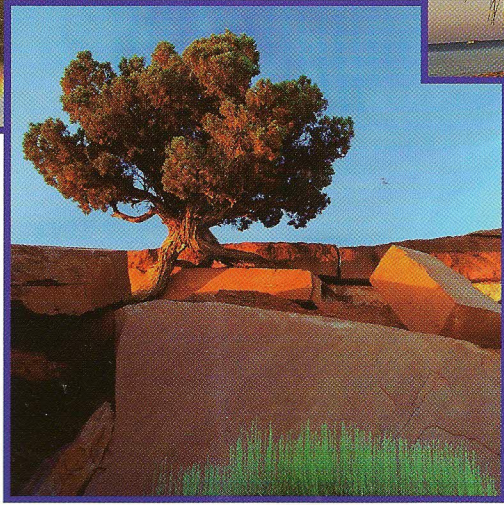
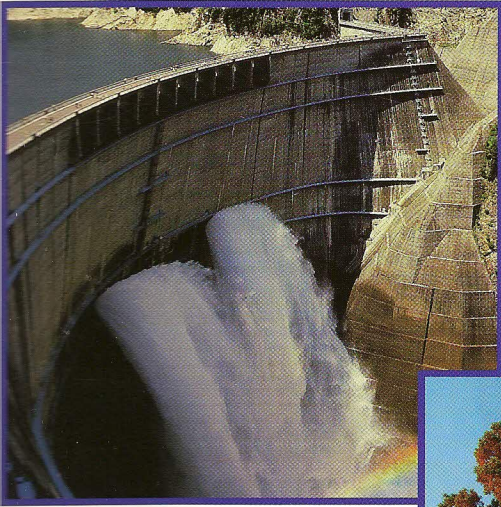




Electric 2000



Fueling the New Millennium and Beyond.



**FLEET
2000**



Electric 2000

The new millennium is filled with exciting opportunities and challenges. For automotive manufacturers and their fleet customers, there is no greater challenge than following a path that respects both the bottom line and the environment. Ford Motor Company is leading the way by helping its fleet customers meet that challenge head on. We design Ford vehicles with fleets in mind and we offer you more alternative fuel products than any other Original Equipment Manufacturer. When you choose Ford, you're choosing to meet the challenge of fueling the new millennium and beyond.

Getting to Know Electric

- Dating back to 1899, electric power has been used as a vehicle "fuel" since the early days of the automobile.
- Electric Vehicles reduce usage of valuable fuel resources and with their rechargeable batteries are ecologically friendly.
- Ideal applications are businesses or agencies with low mileage, closed-loop driving routes or indoor applications.
- Today primary customers for Electric Vehicles (EVs) are state and local municipalities, utilities and other private companies.

Ford & Electric - A Great Partnership

- Ford has over 30 years experience with alternative fuel vehicles.
- Ford Ranger EV is quiet and safe to use.
- Driving range is approximately 50 miles (80 km) with Lead Acid Batteries and 65-80 miles (105-129 Km) with Nickel-Metal Hydride (NiMH)*.
- 3 year, 36,000 mile/60,000km bumper-to-bumper New Vehicle Limited Warranty coverage (the same limited warranty as Ford's gasoline vehicles)**.
- Warranty service at EV certified Ford dealerships

* Limited availability

** See your Ford Dealer for a copy of the limited warranty

Why Choose Electric?

- Electric vehicles have zero emissions.
- Virtually any home or business site can have an electric power charger installed quickly and inexpensively.
- Consistently growing/developing vehicle charging infrastructure throughout the U.S. and Canada.
- Electric-powered vehicles help fleets comply with Federal government mandates such as the EPA Act and Clean Air Act regulations

Potential Cost Savings

- Operating cost for EVs are equal or less than gasoline.
- Local incentive programs are available in many cities that encourage the purchase or lease of alternative fleet fuel vehicles. Consult your local EV dealer for details.



USA: www.fleet.ford.com

- Electric Transportation Coalition (202) 508-5995
- The Electric Vehicle Association
of the Americas (408) 253-5262
- Edison Electric Institute (202) 508-5000
- Electric Power Research Institute (415) 855-2984
- National Alternative Fuels Hotline (800) 423-IDOE
- National Association of
Fleet Administrators (908) 494-8100

Canada: www.fleet.ford.ca

- Electrical Vehicle Association of Canada (613) 723-3127

*For your nearest participating Ford Dealer, and for complete
information on Ford AFVs, call toll-free 1-877-ALT-FUEL*





How to order

Electric Vehicles

Electric vehicles are sold and serviced by more than 50 Ford EV Certified Dealers throughout the U.S. and Canada.

Natural Gas Vehicles

More than 370 Ford Dealers in the U.S. and Canada are currently participating in the Natural Gas program and may sell and service Natural Gas vehicles.

Servicing Natural Gas vehicles requires special tools and training. If your dealership is not participating, the dealership can contact 1-877-ALT-FUEL for an enrollment package or check our website (see below under Contact Us).

Propane Vehicles

All dealers may sell and service Ford Propane Vehicles (Not all LPG products are available in Canada). It is necessary, however that the dealership complete the proper training offered through FCSD.

Flexible Fuel Vehicles

Flexible Fuel vehicles can be ordered and serviced by all U.S. and Canadian dealerships. Vehicles meeting California emissions standards are also available.

Leasing/Financing

For Leasing/Financing information contact one of our eight Ford Credit Commercial Lending Branches

Atlanta	Charlotte	Chicago	Dallas	Detroit	Orange, CA	Philadelphia	San Francisco
800-777-3392	800-529-1617	800-777-3407	800-777-3429	800-777-3971	800-272-3451	800-777-3023	800-777-3493

Please Contact Us At:

1-877-ALT-FUEL or www.fleet.ford.com (U.S.) www.fleet.ford.ca (Canada)

- To order brochures
- For additional information about Ford Alternative Fuel vehicles
- For a complete listing of Electric Vehicle and Natural Gas dealerships
- To request Electric Vehicle or Natural Gas enrollment packages

Additional Information

- For information about the Clean Cities Program - www.cities.doe.gov or - www.fleets.doe.gov

Following the publication of this document, changes in standard equipment, options, or product delays may have occurred, and may not be included here. Ford reserves the right to change product specifications at any time without incurring obligations. Throughout this brochure some equipment shown may be optional.



100% Recyclable. A Renewable Resource.

Printed on recyclable stock with vegetable inks.



North American Fleet, Lease and Remarketing Operations

12/99